



Business Brochure

 manncoin

How to Get Started

If your business operates in the Isle of Man either online, instore or both you will be able to set up your own Manncoin Business wallet and start accepting Manncoin on your website and/or place of business.

Background

Cryptocurrency was introduced by Satoshi Nakamoto with Bitcoin back in 2008 in response to the Financial Crisis. The intention of Bitcoin was to be an alternative payment system, one operated by peer-to-peer transactions on the Blockchain, eliminating the need for a trusted third party.

Its use was not intended as an Asset Class for investment purposes.

Manncoin intends to bring back the original concept of Bitcoin as an alternative payment system but with a few enhancements, for example:

- 1 MUCH FASTER TRANSACTION SPEEDS;
- 2 IT ADDRESSES THE BIG ISSUE OF REGULATION;
- 3 IT'S LOCAL AND LIMITED TO THE ISLE OF MAN.
- 4 LOWER TRANSACTION FEES

As National governments around the world are debating the best way to regulate cryptocurrency, Manncoin has begun with regulation in mind right from the outset. Manncoin is registered with the Isle of Man Financial Services Authority and the Isle of Man Information Commissioner. Manncoin addresses Anti-Money Laundering regulations (AML/CFT) with its Know Your Customer (KYC) onboarding via its Wallet App, which is extremely rare within the crypto industry.

The Use of Manncoin

We have introduced Manncoin into the Manx Community as a means to promote and support local producers of Manx products and services throughout the Island. If Manncoin is fully adopted it would provide a level of protection from the decisions of the UK Government and the Bank of England's monetary policies from affecting the Isle of Man.

Manncoin can already be used by the general public for peer-to-peer transactions.

As a Manx business owner, now is the time to consider whether you should accept Manncoin as a source of payment and/or as a promotional tool alongside conventional payment methods like cash or credit cards.

Why Would Your Business Accept Manncoin?

These are some of the most important motivations driving businesses to accept cryptocurrencies:



GREATER SECURITY

The hallmark of Manncoin and any other blockchain-driven currency is the security of the transactions. Every peer-to-peer exchange of Manncoin is recorded on a ledger, the Blockchain. The identities of the users remain obscured preventing identify theft and any manipulation of transactions. In an era with increasing online threats and consumer trust nearing all-time lows, it's more important than ever for businesses to protect their customers' security. Manncoin is one way to do that.



LOWER TRANSACTION FEES

A key selling point of cryptocurrency is its near-zero transaction fees. In comparison to the likes of Mastercard and Visa who generally charge between 1.5% and 2.5% per transaction; Manncoin transactions are as little as 0.0001 MANN.



BRAND REPUTATION

Many businesses are expressing an interest in using Manncoin within their business, and accepting Manncoin could also be a positive move for your brands reputation. Businesses already considering using Manncoin believe that their businesses are progressive and forward-thinking, and accepting a local digital currency is seen as further evidence of that.



PR OPPORTUNITIES

Press releases are valuable opportunities to spread awareness of your brand. Starting to accept cryptocurrency could be a key reason to produce one. Formally announcing your acceptance of Manncoin could be a landmark event for your company.



MANNCOIN COMMUNITY

The Manncoin community is a growing and passionate one. They are willing and excited to make changes to their buying habits if it means using Manncoin. Accepting Manncoin is a way to show your appreciation to the community. It should help you increase sales if your business is active in the Manncoin community.



BRAND ALLEGIANCE

If your competitors start accepting Manncoin payments before you do, Manncoin enthusiasts may change their brand allegiance. Even worse, you may look like you've fallen behind the times. This is especially true as the popularity of cryptocurrency grows. Adopting Manncoin payments early is a defensive measure to protect you against these outcomes.

What are the advantages for your business?

- ✔ Increased footfall / Online Traffic
- ✔ Personalised Shop on the Manncoin 'MarketPlace'.
- ✔ We will promote your business to our thousands of users and across the Island.
- ✔ Shown to be supporting the local community, local businesses and local products.
- ✔ Become an innovative business by embracing this new technology.
- ✔ Slicker, faster and completely secure payments.
- ✔ Near ZERO cost for using Manncoin.
- ✔ Simple audits using Blockchain.
- ✔ Not Online? Don't worry, we will put you Online for FREE!

What do you get when you sign up with Manncoin?

Wallet demonstration by Manncoin

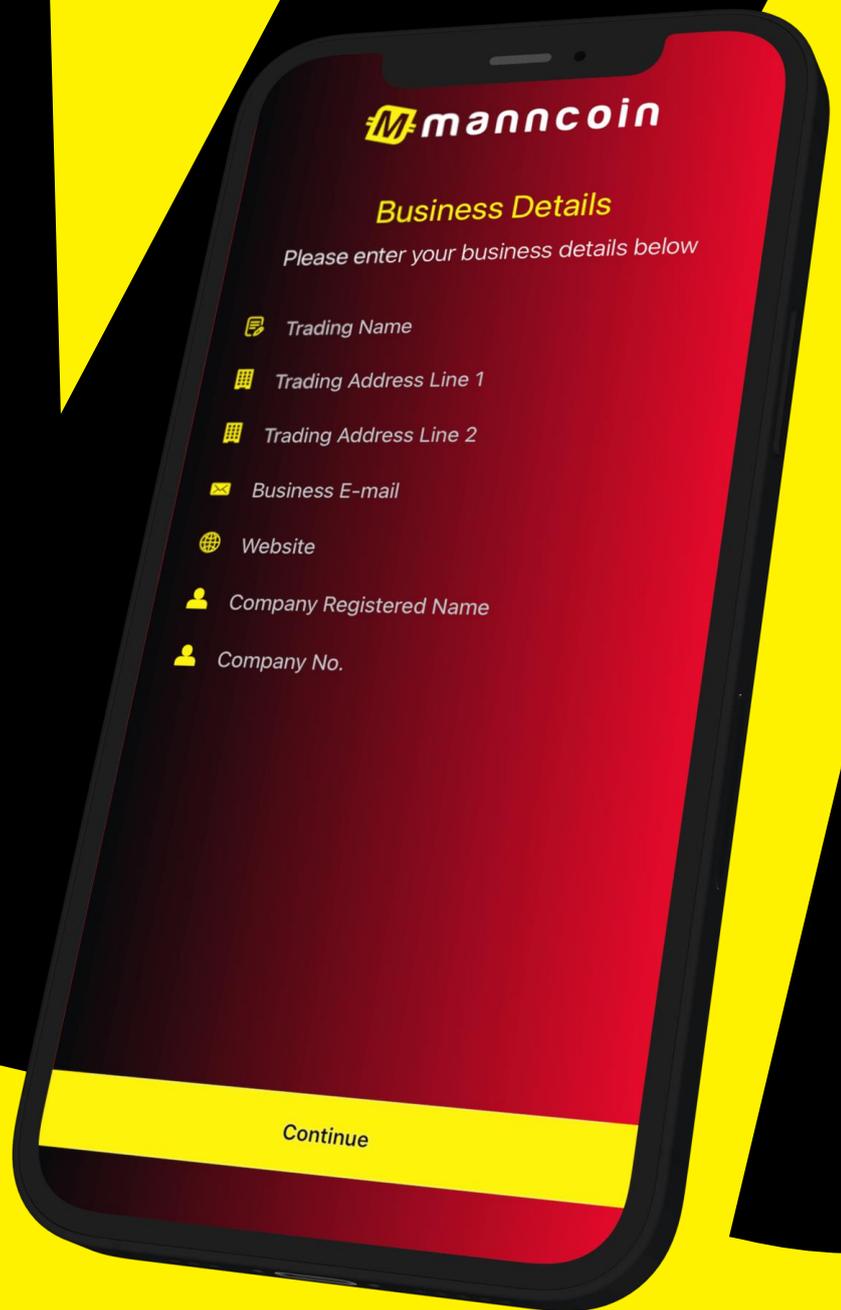
Staff training by Manncoin

Full support

Additional promotional opportunities for your business

'Manncoin Accepted Here' stickers provided

Promotion of your business to the entire Manncoin user base & beyond



The Future

It's not yet clear what the future holds for businesses who accept Manncoin. However, the downsides are minimal and the advantages are potentially very powerful. If your business operates online, or if you're especially vulnerable to lagging behind the competition, accepting Manncoin could be a cost-effective way to demonstrate your leadership in the industry. If you're pro-cryptocurrency and want to play a bigger role in influencing digital currency's acceptance, accepting Manncoin as a form of payment in your business could be an important next step.